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THE DEAN SPEAKS UP

Nursing: what's ahead?

When Marjorie Dunlap, dean of the School of Nursing at UC Medical Center, hears the crashing sounds of construction in her office in the Science Building, she doesn't wince. Instead, she smiles. What she hears is progress on the new School of Nursing. With completion of the building will come an upswing in the number of students. What will tomorrow's nurse seek in her chosen profession? Will her role change? Dean Dunlap has some ideas, *pp. 4-5.*

NO TIME CLOCKS, UP AT 5:30

Dental clinics are on the move

They're up at 5:30 a.m. Their working day begins at 7:45 a.m. and ends at 6 p.m. Nobody punches a time clock. Nobody expects a salary.

"The most exciting program that ever came along" is what amiable Dr. M. E. Morris, associate clinical professor of operative dentistry at UC Medical Center, calls an extraordinary community service project that is providing dental care this summer for more than 1000 children in migrant labor camps.

Students and faculty members of UC's School of Dentistry provide staffing for the project.

The program is an extension of the "mobile dental clinic" sparked four years ago by Dr. Marvin Stark, associate professor of operative dentistry and oral biology. The first "clinic" was housed in a trailer equipped with facilities for diagnosis and treatment of needy or handicapped youngsters in the Bay Area.

Now, there are two more mobile units, one with facilities for examinations and X-rays and one boasting four complete dental operatories.

These clinics on wheels are visiting 11 migrant labor camps in the San Joaquin Valley through mid-September. "We are limited in time," laments Dr. Morris. "We cover three counties in 12 weeks — Stanislaus, Merced, and San Joaquin. We estimated we could screen 1200 to 1500 and service 1000. But it looks as if we'll be able to treat 1200 and screen 1600 youngsters."

Under supervision of faculty members, student teams assist in operations and shift roles regularly. Five student teams of two members each (one team is made up of dental hygienists) are assigned to a six-weeks' stint in the clinics and receive credit in pedodontics for the restorative part of the dental work.

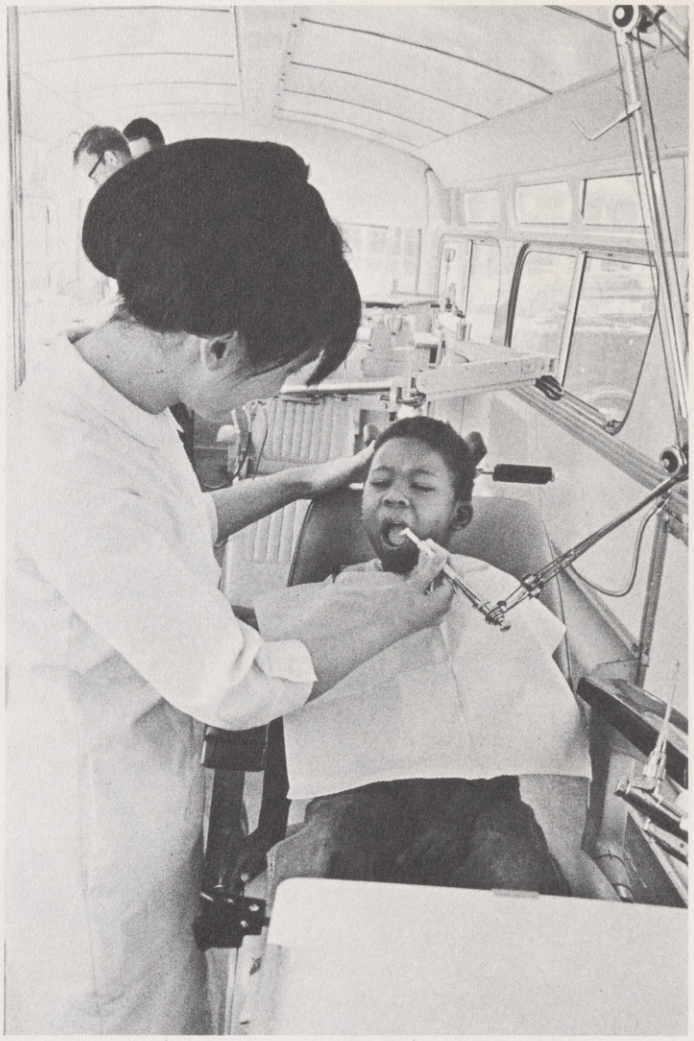
"We work five days a week. By Friday, we're beat. Dentistry is a physically demanding profession, and that's something our students are finding out," says Dr. Morris.

Camp youngsters between the ages of 3 and 17 years are seen by the clinic staffers. "Some have had some dental care. Maybe one out of 15 has had dental work done, but our goal is to treat people who come under no program, such as Medi-Cal, and live in an area where the migratory population has no resources for dental care."

"This is the first time anything like this has ever been done," points out Dr. Stark. "We could run three units like this. It's simply a question of getting the units — and the students. We have fine co-operation from the faculty. Many of our instructors who volunteer for the clinics give up their practice four days a week to do this."

The mobile clinics usually spend two days in a camp. The first day is devoted to screening, examining teeth and applying fluoride. The youngsters who are most seriously in need of care get first priority on the appointment list for the following day. Says Dr. Morris:

"One 3-year-old girl had to have a complete restoration. Migrant workers' children are no different from other children when it comes to seeing a dentist. If they're afraid, they cry. And how can you tell a 3-year-old that you're only doing it for her own good?"



Mobile dental clinics staffed by UC Medical Center School of Dentistry students and faculty are now touring camps.

Planning to volunteer for a week as an instructor during the camp tour is Dr. Robert Weis, who has been working with Dr. Stark since the house trailer-clinic days.

"You just don't get this kind of experience in schools," he says of the mobile clinic work. "I can see a desire among students to get out and learn about community needs. The clinic has also gone to Head Start schools and has set up conferences with parents at each stop. This kind of experience gives students a social awareness as well as practical experience."

Financing of the mobile clinic operation comes primarily from private donations. Students receive board and room allowances and "it's up to them to make it stretch," says Dr. Morris. Total cost of the 12-week project is estimated at about $42,000.

And this is the way Dr. Stark sees it:

"What we want to do is build in students a dedication to community service. We owe a debt of gratitude to the people of California for supporting this university. We feel this is one way to repay that debt." ◄

The accent is on people

Dark-eyed, raven-haired Betty Sooy — second woman president of UC Hospitals Auxiliary in its 10-year history — has a no-nonsense priority for her first term in office.

She puts the accent on "people participation." She believes that people themselves are the best purveyors of the hospital story.

"I'd like to see a solid body of people working for the hospitals, and I'd like to see the auxiliary telling the community all the things we are doing," she says.

Mrs. Francis Sooy, whose husband is professor and chairman of otolaryngology at UC San Francisco campus, pares the auxiliary goals down to three fundamentals: maintaining a corps of reliable, well-trained volunteers, doing a good community education job and raising funds.

Betty Sooy has had a personal hand in the last. It was she who launched the art exhibits which are now a regular part of the hospital scene and which assure a regular income from a percentage of sales for the UC Hospitals Auxiliary.

Mrs. Sooy herself is a talented artist. She is a member of the Society of Western Artists and of San Francisco Women Artists. But she faces this cold reality:

"I just don't have much time for painting right now. But when I do, it's fun and it's relaxing. When you paint, you give it every ounce of your attention."

A former president of UC Doctors' Wives, the new auxiliary chief estimates she's been associated with the hospital scene as a volunteer "one way or another" for 20 years. She is now in her second term as a member of the UC Hospital Auxiliary board of directors.

The Sooys are enthusiastic sailors and plan to spend some holiday time on their boat cruising the coast of Baja California. There'll be a full crew aboard. The Sooy offspring will be there, too: Danny, SF State college student; Jane Ann, who's at UC Santa Barbara; Elizabeth, 16, and twins Francis and Adrian, 12. ◄

board members

There are new faces on UC Hospitals Auxiliary board of directors: Mrs. Keene Haldeman, assistant secretary; Fred Early, Mrs. James L. Walker, Mrs. Wendell Witter. Board members who are new officers are Mrs. J. Ralph Audy, second vice president, and Mrs. Malcolm Watts, secretary.

Continuing to serve on the board: Mesdames Theodore Meyer, Dewey Donnell, C. J. Dunow, Henry Evers, David Harrington, A. Downey Orrick and Messrs. Arthur Towne, John Hooper, Brantley Eubanks, Richard Ham, Gardiner Johnson, A. J. McCollum, John Thacher, Dr. Malcolm Watts.

Geared up for her first year as president of UC Hospitals Auxiliary, Mrs. Francis Sooy puts high priority on "people participation" to tell the hospital story.

Her art work often enlivens the scene at hospital or auxiliary social functions.

THE DEAN SPEAKS UP

A change in the status quo?

Marjorie Dunlap: 'The walls should crumble'

Keeping the calendar in shape is one of pretty Paula Conley's duties as the secretary to the dean of UC's School of Nursing, where enrollment will climb to 525 by 1971.

Dynamic, dark-haired Marjorie Dunlap, dean of UC's School of Nursing, is not a supporter of the status quo when it comes to statistics.

She'd like to change a few.

Says the former dean of University of Hawaii's School of Nursing, who succeeded Dr. Helen E. Nahm at UC last spring:

"Less than 10 percent of nurses have a baccalaureate degree. We want to change that. We want nurses to get master's degrees and doctorates, too. Of our 200 graduate students at UC, 27 are in the doctoral program."

Fine, but that's not enough to suit Dean Dunlap. She says:

"A PhD or DNS can prepare clinical specialists to work in research and patient care and can prepare a nurse for top level posts in administration, teaching or research."

At UC's School of Nursing, the education program is "clinically oriented," says Dean Dunlap, who took her doctorate in education at University of Southern California and her MPH at University of Colorado. "Working my way west," she says, of her trek from the University of Missouri to Hawaii.

"We believe nurses need sound preparation in research and in clinical work. We believe nurses should work with the individual patient, with groups of patients in a hospital and in the community.

"We'd like to see the walls of the hospital sort of crumble. Continuity of care and followup outside a hospital is an important part of nursing, too."

What the nursing profession faces today, Dean Dunlap believes, is a "nurse is a nurse is a nurse" kind of problem. "We have 45 associate degree programs that prepare nurses in two years and 16 different baccalaureate programs in California," she points out.

"We feel that preparation at MS and PhD or DNS level is indicated if we are to devise new ways of deliving health services and to improve patient care through research."

What is a nurse's role in the medical world of today? One facet of her role is making decisions that affect the patient.

(continued on page 5)

"Hospitals used to take everything away from a patient – his clothes, his family. A visitor wasn't admitted except at certain hours. Now, we're trying to find out what is best for the patient," the dean maintains.

"We work in a people laboratory, and this laboratory varies. No two people react the same way to stress. Our nursing faculty is interested in all these things. One group is working with coronary problems of an intensive nature. The maternity nurses have studied problems of unwed, teenage mothers and their parents. Community health nurses are working in ghettoes and in the Tenderloin."

Dean Dunlap firmly believes it is her responsibility to provide "the climate and the facilities" for faculty and students to "do their things." And as a result, she hopes, to do a better job of delivering health services.

What motivates a girl today to choose nursing as a career? Marjorie Dunlap is convinced it is simply "a desire to care for people and to alleviate suffering." And she thinks this commitment is often made in elementary school. "That's how it was with me. Oh, I did want to be a doctor at one time, but I settled on nursing, instead," she says.

"It isn't always easy for girls entering nursing services. It's often a big, bureaucratic structure. They feel torn. There is a lot of paper work. There are routines and schedules to worry about instead of patients.

"The hope is to take this away from the nurse and permit her to move back to the area of patient care. I don't think we can ever hope to train all the doctors and nurses we need in this country, so we must look at new ways to use these professionals so they may provide better health care."

For instance? "An aide assistant level. Trained high school students can go into a home to handle interviews, take health histories, extend the eyes and ears and abilities of the doctor and the nurse. This means teamwork, so people are supervised and programs are co-ordinated."

As new technology is introduced, new equipment comes along with it. So there is a continuing need for education of nurses.

"Thousands of nurses come here to UC for continuing education, and our staff goes out into the community as well. There's a new breed of nursing student. She's aware and involved in the community.

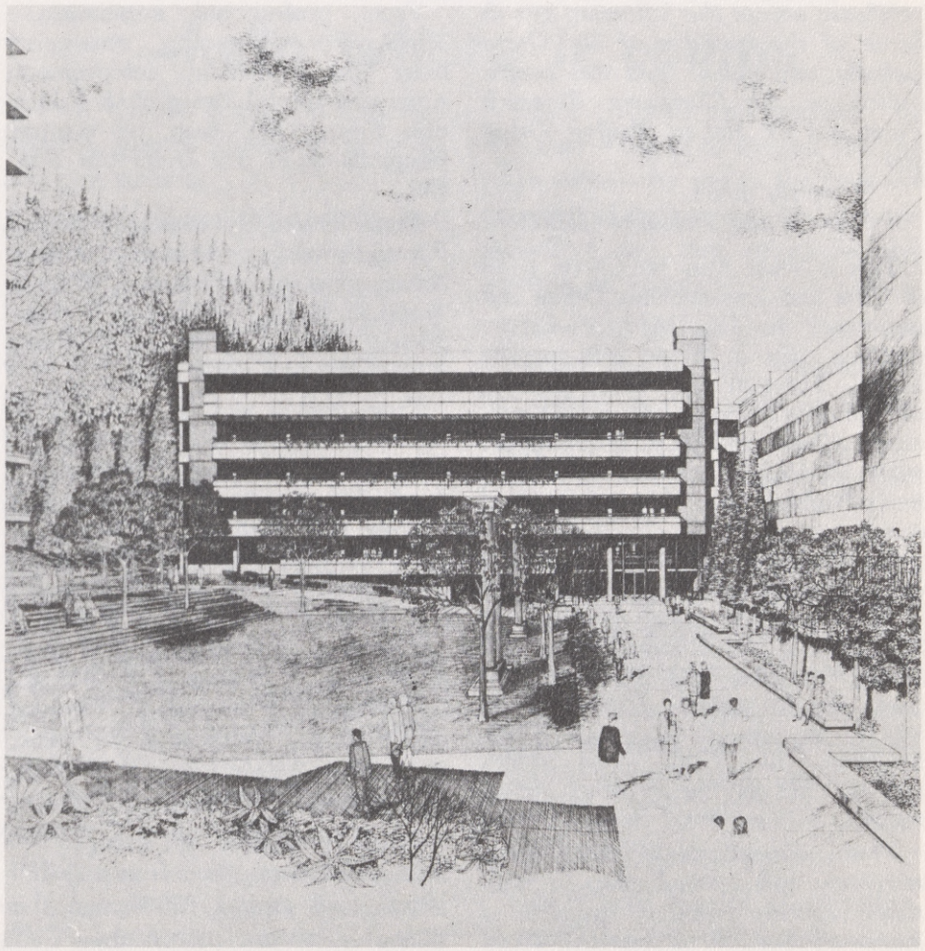
"And I'm glad," Dean Dunlap emphasizes. "When I see a nurse who's involved in the community, I know the faculty has done a good job."

There is no waiting list of undergraduate nursing students, but lack of space has created a waiting list of applicants for graduate programs. The new School of Nursing will help trim this down, Dean Dunlap points out. Enrollment will go from 375 to 525 when the $3.5 million building is completed in 1970 or 1971.

Completion of the building will be one thing, the dean suggests, but equipping it will be another. Facilities for teaching, physiology and research labs will have to be financed through the upcoming bond issue in 1970.

Of the $246.5 million bond issue, about $50 million will be allocated to the San Francisco campus to provide a new addition to Moffitt Hospital, new clinical laboratories, new School of Dentistry building, expansion of School of Pharmacy.

"And equipment for our School of Nursing – we hope," Dean Dunlap concluded. ◄



Construction is expected to be completed on the new School of Nursing by late 1970 or early 1971. Cost of the building is about $3.5 million.

'tell me a story, grandpa'

A wonderful thing about Grandma and Grandpa is that they never run out of stories.

Nowhere is this cheerful phenomenon more apparent than in the pediatrics section of Moffitt Hospital, where "tell me a story" is the signal that brings smiles to a tear-strained face and soothes away some of the fear of being away from home.

Thanks to support from the Menah F. Clark Endowment fund, UC Hospital now employes two "foster grandparents" of its own as an outgrowth of an Office of Economic Opportunity pilot project pioneered through Family Service Agency and still in operation.

Cost of employing the two trained "grandparents" five days a week and four hours a day is little more than $100. "And what they give out in Tender Loving Care is worth many times that," contends assistant hospital administrator William Gonzalez.

The Grandmas and Grandpas trained by Family Service Agency not only tell enchanting tales but do mundane things, too: carry a glass of water to a thirsty tot, run errands, chat with parents, cuddle a youngster who needs special attention.

Studies show that the average Grandparent spends 20 minutes with a child each day. This undivided attention is something a nurse doesn't have time to give. Says one group worker in pediatrics of the Grandparents:

"We used to have toddlers wailing at the gate when visiting mothers left. Not any more. Not with our foster grandparents around." ◄

Gifts to UC Medical Center support 'Number One' industry

"Please accept the following gift in honor of the birthday of Mr. Oscar Geballe, and please send this contribution to the Glaucoma Research Fund and Dr. Robert Shaffer. Thank you.

Sincerely yours,
Frances and Theodore Geballe"

This is what Ann Mc Corry, head of Gifts and Endowments Office and newcomer to UC Medical Center campus, calls a "living gift for the living." Through her office pass records of gifts made to UC. All are welcome. All are needed to help support what Miss McCorry says is "the nation's Number One industry—medical care."

Here are some of the pledges and cash gifts reported in July:

From pharmaceutical companies — $77,500. For contract research, scholarship, research and teaching support: Searle, $2500; Barnes Hind, $6500; Burroughs Welcome Fund, $10,000: Ayerst Laboratories, $6000; Cutter, $45,000; Geigy Chemical, $5000.

From foundations—$17,210. For a residency and a scholarship in radiology, specific research, transfer of Endowed Fellow: Helen Hay Whitney, $5250; Picker, $3750; San Francisco Foundation, $8210.

From professional associations — $1200. For fellowship, emergency fund and scholarship achievement: American Dental Research & Education Fdn., $900; Assn. of Western Hospitals, $250; Phi Delta Chi Fdn., $50.

From health associations—$63,945. For fellowships, research projects: American Cancer Society, $57,863; American Heart Assn., $3750; National Society for Prevention of Blindness, $1000; Arthritis Fdn., $1332.

From citizen and fraternal organizations — $9735. For student financial aid, patient amenities, dental treatment for needy children: Marin County Women's Pharmaceutical Auxiliary, $125; Native Sons of Golden West, $8000: U.C. Hospitals Auxiliary, $1610.

Also included in July gifts: New York Life Insurance Co., $12,922, scholarships: Fred Seiferd Bequest, loan fund for dental students, $4492; Francis I. Proctor Foundation Trust, opthalmology research, $53,800.

From individuals and groups: new memorial contributions from 149 individuals and groups, $2094; contributions to existing memorials, $3322; compensation and research support for particular faculty members, $1377.

Dr. Henry Shinefield

Dr. Shinefield is named to post for March of Dimes

New chairman of the medical advisory committee for S.F. Chapter, National Foundation-March of Dimes, is Dr. Henry R. Shinefield, clinical professor of pediatrics at UC Medical Center and chief of pediatrics at Kaiser Foundation Hospital.

Dr. Shinefield succeeds Dr. Melvin Grumbach, chief of pediatrics at UC Medical Center, in this post. Dr. Shinefield's committee counsels S.F. Chapter officials on patient care and medical education programs in birth defects and pre-natal care as well as residual polio cases. ◄

Teens team up for summer volunteer work

You've heard of the generation gap? It doesn't always apply. Take the summer volunteer scene at UC Hospitals, for instance.

Teeners are teaming up with their mothers to bolster the vacation months' roster. There is Mrs. Natalie Armos, who's been a regular volunteer at UC Medical Center since Valentine's Day this year. Well, the Armos contingent is now up to three, with daughters Sheryl and Melanie, students at University of Arizona, also working as volunteers.

Ann Liska, daughter of Mrs. Claire Liska, who keeps the patients' library orderly, is a summer worker at UC. This is Ann's second summer stint.

Taking her first whirl at volunteering is Sandy Petrackis, daughter of veteran social service volunteer Pat Petrackis. Rounding out the teams are mother, Mrs. Dorothy Chumley, and daughter Deborah.

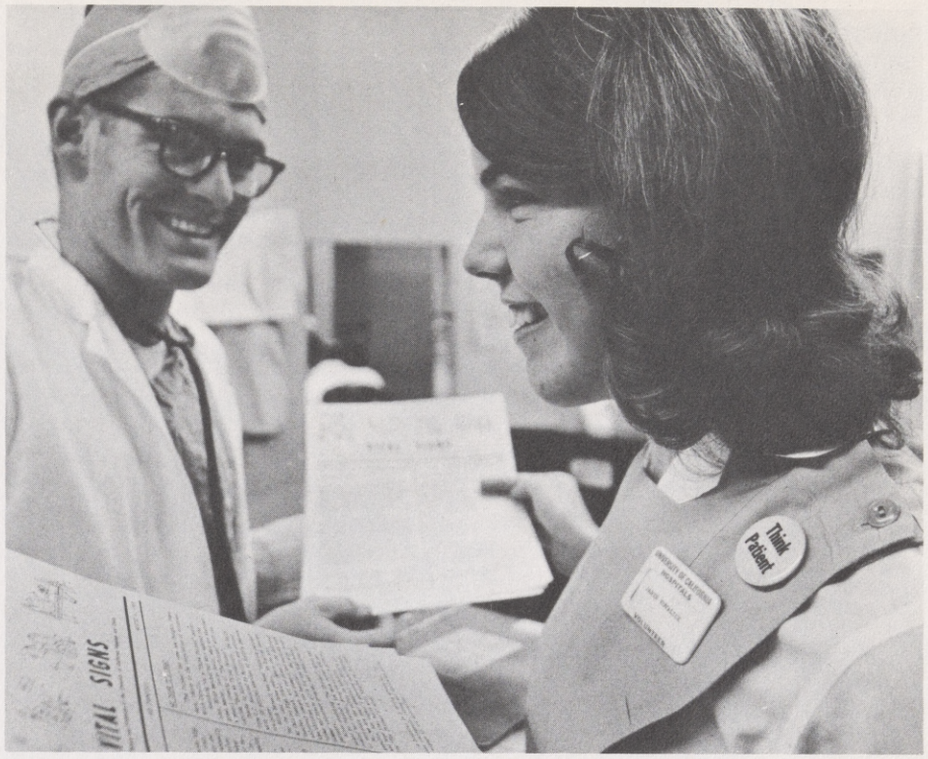
Of the 44 teen-age volunteers this summer at UC Medical Center, four are young men, according to Sue Carlisle, co-ordinator of volunteer services. ◄

DR. BERNICE EDDIE

"The world has many fine scientists but too few who live with the intense devotion to their work and compassion toward others shown by Dr. Bernice Eddie."

This tribute comes from G. W. Hooper Foundation at UCMC and is directed to the passing of Dr. Bernice Eddie, assistant director of the foundation, who had been at UC since 1926.

Her studies ranged from brucellosis, plague, smallpox and botulism to leptospirosis and many human virus diseases of animal origin. Her family requests any donations go toward a fellowship at the Hooper Foundation.



Wearing her "Think Patient" button, summer volunteer Janice Kovalich, 17, gives a copy of a new publication, Vital Signs, *to a physician at UC Hospitals.*

From auxiliary to patient --help where it counts

• An electric hand drill that contributes toward dexterity in adult amputee training.

• Prism glasses that permit bedridden patients to read or watch TV from a flat-on-the-back position.

• An aquarium with brightly colored fish, an easel for coloring and painting.

• An infant "reflectomobile" whose bright-moving objects attract baby's attention and help in eye-focusing.

• And 500 pairs of skid-proof slippers that protect from falls on polished floors, in tubs or showers.

It's all the little things that make a big difference to hospital paients. And it is a function of UC Hospitals Auxiliary to provide funds for purchase of patient amenities that would otherwise be unavailable.

The most recent purchases added up to more than $1600. Besides the items enumerated above, there will be others to cheer up small-fry in clinic or hospital. For instance:

Infant "packets and pockets" for crib bars — things to see and feel and make noise — for use in the intensive care unit of the nursery. And a cause-and-effect toy that stimulates eye exercise in infants.

There will be one more high chair for babies on fifth floor, two play pens for babies on sixth floor, a folding table and two folding chairs to replace worn-out furniture in the child amputee clinic.

Adult patients will be able to enjoy the use of more electric razors, card playing and checker-games on a new game table, new reading lamps in the solaria, transistor radios in areas heretofore not equipped with portable radios, vases for areas where there have been no facilities for flowers brought by guests of patients.

This is only one list of amenities. The auxiliary contributes funds regularly in answer to requests from UC Hospitals' administration. ◄

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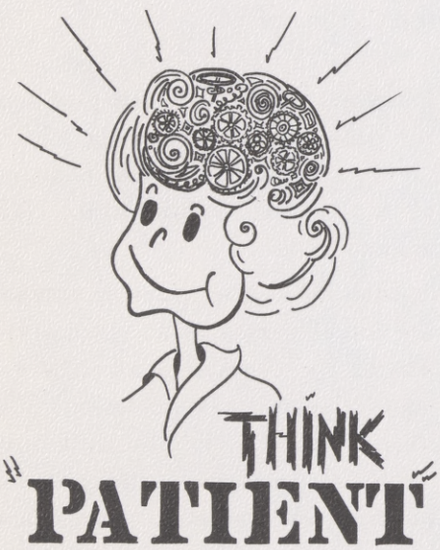

The first poster was an original Betty Sooy design

Posters are popping up. Buttons are blossoming out. It's all part of the new "Think Patient" program at UC Hospitals.

Triggered by William Gonzalez, assitant hospital administrator, the campaign puts the emphasis on expanded communication among all hospital departments and seeks cooperation and suggestions from hundreds and hundreds of professional and staff employees.

Says Gonzalez in his "Vital Signs" publication:

Hospitals and clinics employ over 2000 highly trained and skilled personnel.

Almost $23 million a year is spent to assure patients who need care receive it, with comfort, concern, cure and courtesy in mind.

Over 5 million hours of professional-technical labor a year go into this monumental task.

"In this bustling fast-paced, complex world of advanced health and medical care," says Vital Signs," the patient must be our main concern."

Think Patient! ◄

The newest version is an amusing Edith Catelli design

COLOR ART